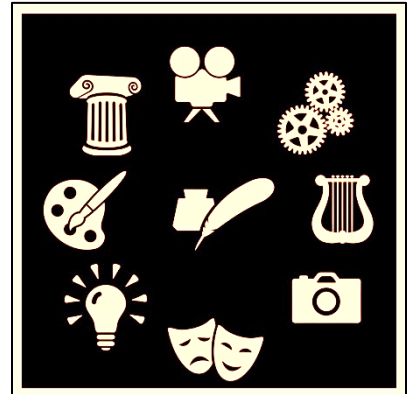


Elective Promo Videos

These brief videos are designed to give parents and students additional insight into the electives offered at La Costa Canyon High School. Links will be posted on the LCC website.

Value: Up to 50 points.

*** All Advanced Video-Film students are required to be involved in the production of at least one Elective Promo Video. ***



Guidelines:

- Videos should be between **45 - 90 seconds** in length
- Please make arrangements with teachers **ahead of time** – do not just show up with cameras.
- Videos must begin and end with the **course title**.
- Videos should include **in-class activities** and **work samples**. Show busy, happy students.
- The teacher (or a student representative) should give a **BRIEF description of the course** and which graduation/college requirements it satisfies (A-G Requirement, State/UC Approved, etc.).
 - **Example:** “*Video-Film* and *Advanced Video-Film* are yearlong courses in the study and practice of filmmaking. Semester one exposes students to film history, theory, criticism, and the basics of film-making, including photography, mise en scène, movement, editing, sound, acting, and story. By the end of the first quarter, students will be working with video cameras and editing software (Adobe Premiere) to complete shooting scripts, storyboards, and video projects of varying genres. Students in these courses can earn 10 credits toward graduation, while satisfying their high school Visual and Performing Arts requirements, as well as their UC and CSU requirements.”
- No copyrighted music may be used – “public domain” or original music only.

Recommendations:

- Ask students not to look at the camera unless they’re being interviewed.
- Shoot more footage than you think you’ll need and then edit it down to the best shots